

# STANFORD KEKAUOHA

stkekauoha@gmail.com | stanfolio.wordpress.com | 808.265.4520

## **ABOUT**

I am obsessed with ideas. My passion is taking an idea, putting it into a story and watch it inspire. I am a well rounded media professional with experience in video production, graphic/web design, UX design, social media marketing and communication strategies. The majority of the jobs I have held allowed me to wear many hats which provided opportunities for me to pick up all these valuable skills.

## **EXPERIENCE**

### **Utah Office of Multicultural Affairs // Special Projects Coordinator // April 2014 - Current**

Developed community outreach solutions by creating content marketing strategies. Managed all social media channels, acted as webmaster for wordpress site. Produced videos, took photos and designed all promotional materials. Assisted with high level desicion making and policy setting.

### **Utah Dept. of Heritage & Arts // Communications Intern // Aug 2013 - April 2014**

Developed strategy and created content for print, web and video. Provided assistance to directors in planning and executing communicaiton strategies. Managed social media platforms.

### **Armor Active // Video Marketing Intern // Jan 2013 - May 2013**

Filmed and edited videos to meet marketing strategies. Performed SEO on youtube and vimeo to increase video exposure.

### **Efurniture Showroom // Technical Writer // Feb 2011 - Jan 2013**

Priced and wrote up descriptions for furntire online catalog. Managed other writers by issuing assignments and performing QA checks.

### **L-Point Productions // Videographer // Nov 2009 - Sept 2011**

Filmed and edited sports demo reels. Created packages for local TV station.

## **EDUCATION**

**University of Utah // B.S. Communications**  
**BYU-Hawaii - Salt Lake Community College // AAS General Studies**